## Using Booking Source or Event Type Last Modified on 12/19/2018 1:02 pm EST

Values for Event Type and Source/Campaign can be stored against each booking and used for reporting purposes. Here's how to use them.....

For Event Type, set your Event List in Operational Parameter 83, you'll then see a drop down list against Event Type in each booking.



For source/Campaign, just enter a value into the field in the booking. RentalPoint will remember the value you used and add it to a drop down list for future use.

₽₽								Modify boo	king	
Out 03/11/19 0023 In 03/14/19 2300 PLUS00022 Location 0				0 - Main Office 🔽						
Customer	Calendar	Venue	Equipme	nt Crew	Notes	Payments	Attachments	Other Details	Status	Follow up
Project Detail Project Code			ræi Find 《	>> Open	Salesperson Salesperson Code		<b>₽</b> : Ein	d		
Project Description Project Manager Code		Salesperson Name		1						
Project Manager Code  Project Manager Name			Booking Last Modified By Operator							
			Division	-	Booking Originally Sav	ed By Operator				
Contracted Prices						₿ <b>r</b> i				
Variable P	Price				Returning To Location					
Rental Price Locked at 32,744.00			4.00	0 - Main Office						
🗌 Labor	Locked at		26,890	0.00			📴 (	Сору		
Freight Locked at 6,000.00		0.00	Show name PLUS Med	PL - Loews Chica	ago 🔻 🚵 s	hows				
○ Contracte	d (fixed) price	at	70,797	7.20	Expected attendees (ma	ax') 500		1003		
Minimum Security Deposit Required			Event Type Concert							
				lan flyer campaig	an					
Show Security Deposits Received			Forecasted % of Value	of Rental/Sale	100.00					

## Booking Source Report...



₽     Print Booking Source Report     ×							
<ul> <li>By Booking No.</li> <li>By Project</li> <li>By Source / Campaign</li> </ul>	Options       OPrinter       Imit Year Special         Over Decorrect	<ul><li>Printer</li><li>Screen</li></ul>					
O Word Processor     O All Booking     Between 1/01/2018 ✓ and 26/10/2018 ✓ (inclusive)     or Select Month							
Jan Feb Mar Apr Mar	✓ Jun Jul Aug Sept Oct Nov Dec ✓ OK Cancel						

## Revenue Report...

can be filtered by Source/Campaign - see more information at the link below



RP	Revenue Report	x
Customer		
Salesperson All Salesperson		
Show All Show		
Source/Campaign		
Cocation Scope		
○ Location		
All Divisions		

## Profit Analysis Report....

has scope options for both Source/Campaign and Event Type - see more information at this link:



RP	Profit Ana	lysis Report	×	
Step 1. Select a Major Scope	Step 2. Select Additional Options			
Step 1. Select a Major Scope Set All Bookings List of Bookings Customer Industry Type Project Project Manager Salesperson Showname		Destination Default Printer PDF Concent PDF CSV Plain Text Interactive Mode Data to report on : Current		
Event Type     Source / Campaign  Event Type  V	Cross rental Cost Estimate  Use Actual Values Use Estimated Values PO/Cross rental Value to Use:	<ul> <li>○ Selected Status</li> <li>Quote</li> <li>Light Pencil</li> <li>□ Heavy Pencil</li> <li>☑ Confirmed</li> <li>□ Cancelled</li> <li>○ Invoiced</li> </ul>	<ul> <li>Archive</li> <li>Both</li> <li>Crew Costs</li> <li>Predicted (tech assignments)</li> <li>Actual (payroll entries)</li> <li>Location Scope</li> </ul>	
	<ul> <li>Gross (includes taxes)</li> <li>Net (excludes taxes)</li> </ul>	Print Report Sections Tabular Data Single line per booking Section per booking No tabular data Charts Breakdown by Expense Areas	<ul> <li>All</li> <li>Select Location</li> <li>O - Toronto</li> <li>Run</li> <li>Close</li> </ul>	