

Return On Investment

Last Modified on 03/06/2022 3:02 pm EDT

Date: November 30, 2001

ROI

The Return On Investment (ROI) report is a smaller version of the Product History report. ROI for each product can be determined. Detailed booking information will show the bookings the selected product is on.

ROI is calculated from a ratio of the average cost for the product multiplied by quantity owned. This product is multiplied by total revenue generated by that product.

Gross ROI = $100 / (\text{average cost price} \times \text{quantity owned}) \times (\text{revenue generated during time period selected})$

Formula for Net ROI is: $\text{Net ROI} = 100 / (\text{average cost price} \times \text{quantity owned}) \times (\text{revenue generated during time period selected} - \text{sub rent charges incurred for product} - \text{maintenance costs incurred for product.})$

Operational parameter #64 controls how products have totals calculated. If the asset register is enabled, then RentalPoint will take the average cost of the assets for that product. If the product master is enabled then it will take the cost price entered against the product and ignore the prices on the per asset level.

The screenshot shows the 'Return On Investment' dialog box with the following settings:

- Select Dates:** Start Date (Inclusive) is 6/25/2009, Ending Date (Exclusive) is 6/26/2010.
- Select Month:** Buttons for Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sept, Oct, Nov, Dec.
- Options:** Radio buttons for Printer, **Screen** (selected), Word Processor, CSV.
- Location Scope:** Radio buttons for **All** (selected), Select Location; dropdown menu showing 0 - Main Office.
- Scope:** Radio buttons for **Group** (selected), Category, Product.
- Group Scope:** Empty text input field.
- Amount of Information:** Radio buttons for **Product Summary** (selected), Detailed, Group Summary.
- Sort By:** Radio buttons for **Highest Net ROI** (selected), Highest Gross ROI, Lowest Net ROI, Lowest Gross ROI.
- Other Options:** Show top 5 products.

Example report output.

Report Display				
First	Page	Page	Last	Go To Page
				Print
				Close
				Page : 1 of 3
Date Printed : 06/25/10				
Return Cn Investment Report				
Date Range : 06/25/09 - 06/26/10				
Page No : 1				
Location : All Locations				
Scope : Products with the Highest Net RCI				
Group Code	Category Code	Product Code	Net RCI %	Gross RCI %
METRO	METRO1	10002	0.00	0.00
LIGHTING	DMXC3	32-63A-1	0.00	0.00
LIGHTING	DMXC3	63-32A-3	0.00	0.00
BATTS	ACASS	ACASS	0.00	0.00
LIGHTING	DMXC3	AD1316	0.00	0.00