

Product Enquiry Statistics

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This report displays the top number of products that have the highest number of enquiries compared with the quantity owned. When an item is enquired upon it means that the item was added to a booking. However the booking does not necessarily have to be saved for the enquiry statistics to be incremented. For example, a product was enquired on 100 times and 80 times it was short. In other words none were available most of the time, so your company may be interested in acquiring more stock.

You may optionally sort the report by the lowest number of enquiries to find items that are sitting in the warehouse and have never been asked for.

The screenshot shows a software dialog box titled "Product Enquiry Statistics". It contains several sections for configuring the report:

- Select Dates:** Start Date (Inclusive) is 3/ 1/2010, Ending Date (Inclusive) is 6/ 1/2010. Below is a "Select Month" section with buttons for Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sept, Oct, Nov, Dec.
- Options:** Radio buttons for Printer, Screen (selected), Word Processor, and CSV.
- Scope:** Radio buttons for Group (selected), Category, and Product.
- Display Options:** Radio buttons for Detailed (selected) and Summary.
- Group Scope:** An empty text input field with a list icon.
- Region / Location Scope:** Radio buttons for All (selected), Select Region, and Location. Below are dropdown menus for "0 - North" and "0 - Main Office".
- Sort By:** Radio buttons for "Highest # of times enquired on. Over 2 times. (Most used equipment)" (selected), "Lowest # of times enquired on. Under 20 times. (Least used equipment)", and "Products that were short over 50 % of the time.".
- Other Options:** Checkboxes for "Show top 100 products" and "Include products with no enquiries".

At the bottom right are "OK" and "Cancel" buttons.

An example result of a product enquiry statistics report.

Report Display

First Page Page Last Go To Page Print Close Page : 1 of 1

Date Printed : 06/25/10 Product Enquiry Statistics Report Page No : 1
 Date Range : Mar 01/10 - Jun 01/10
 Scope : Products having an enquiry over 2 times

Group	Category	Product	# Times Enquired On	# Times Fully Booked	# Times Short	Average Short Fall	% of Time Product Was Short
RIGGING	GVG	BHANG	4	0	0	0.00	0.00

Times Enquired On - Number of times a product was inquired about on a booking, but never saved.
 # Times Fully Booked - Number of times a product was inquired on and all the availability was used, but the product was not short.
 # Times Short - Number of times the product was inquired on and the product was short.
 Average Shortfall - Average quantity that a product is short by. So, if you inquire on 5 and only 1 is available, the Average Shortfall is 4.
 % of Time Product Was Short - Percentage of how often a product is short when inquired on.